

**11 JULY 2018**  
**8.30 AM-5.30 PM**

PULLMAN BANGSAR, KUALA LUMPUR



*Symposium on*  
**WOMEN ENTREPRENEURS  
IN INTERNATIONAL BUSINESS:  
CREATING GLOBAL OPPORTUNITIES**

**HRDF Claimable**  
**4 CPD Points**

**Today,** women entrepreneurs have succeeded in virtually all economic fields – entertainment, retail, education, manufacturing to name but a few. The success of many has reached a global scale – their brands and products can be found anywhere in the world. Unfortunately for many, growing a global business remains a challenge. This symposium brings together those interested in discussing challenges unique to women entrepreneurs as they seek to expand globally.

These are the main issues the symposium will address:

- Creating and sustaining a healthy entrepreneurial culture
- Finding and getting financial, professional and moral support
- Addressing gender biases and sexual harassment in business setting
- Setting priorities and determining personal values

**The symposium** will provide participants opportunities to:

- gain basic knowledge of legal aspects of growing a business internationally;
- hear first-hand from leading women entrepreneurs;
- network with fellow entrepreneurs; and
- exchange ideas on dealing and managing family and personal issues.

## Speakers



**Dato' Freida Mohd Pilus**  
Founder & Mentor  
Cempaka Schools,  
Kuala Lumpur



**Dato' Hazimah Zainuddin**  
Founder & Group  
Managing Director  
Hyrax Oil Sdn Bhd,  
Kuala Lumpur



**Dato' Dr. Yip Cheng Har**  
Consultant Breast Surgeon  
Ramsay Sime Darby  
Healthcare,  
Kuala Lumpur



**Alima Joned  
Of Counsel**  
Messrs Medel Sanfilipo,  
Washington DC



**Reez Nordin**  
Venture Partner  
Monk's Hill Ventures,  
Singapore



**Mao Rong  
Of Counsel**  
Reed Smith,  
Beijing



**Leslye Obiora**  
Professor of Law  
University of Arizona,  
USA



**Sharimahton Mat Saleh**  
Deputy CEO II  
MATRADE,  
Kuala Lumpur



**Iaina Greene**  
Co-Founder  
Angels of Impact,  
Singapore



**Amnah Shaari**  
Founder & CEO  
Beyond Corporate Group,  
Kuala Lumpur



**David Ng**  
Founder & Director  
Global Techcom Group,  
Kuala Lumpur



**Aliaa Sharif**  
Founder & Director  
Tres Lala,  
Kuala Lumpur



**Nor Amanah Latiff**  
Co-Founder & Director  
CapitalConnect,  
Kuala Lumpur



**Shareena Sheriff**  
Programme Manager  
Sisters in Islam,  
Kuala Lumpur



**Elaine Lockman**  
Co-Founder & Director  
Ata Plus,  
Kuala Lumpur

## Moderators



**Norzaimah Maarof**  
Independent Consultant,  
Kuala Lumpur



**Sugidha Nithi**  
Head Legal Counsel  
Tolaram Corporation Ptd Ltd,  
Singapore



**Rubin Khoo**  
Editor-in-Chief  
Hubert Burda  
Media Malaysia



**Syamsuriatina Ishak**  
Practice Area Manager  
LexisNexis Sdn Bhd,  
Kuala Lumpur

# Symposium Programme

8:30 – 9:00 am	Registration / Welcome Refreshment
9:00 – 9:15 am	Opening Remarks
9:15 – 10:30 am	<b>Panel I - Growing Business Internationally: Legal Aspects and Recent Developments in Innovation</b>
10:30 – 10:45 am	Coffee Break
10:45 – 12:00 pm	<b>Panel II - Creating, Sustaining and Growing Business: Conversation with Leading Women Entrepreneurs</b>
12:00 – 1:15 pm	<b>Panel III: Addressing Women's Issues and Challenges</b> <ul style="list-style-type: none"><li>• Gender Equality and Biases – Law and Realities</li><li>• Family and Business – Setting Priorities and Recognizing Personal Values</li></ul>
1:15 – 2:30 pm	Lunch & Networking
2:30 pm – 3:45 pm	<b>Panel IV – Addressing Women's Issues and Challenges</b> <ul style="list-style-type: none"><li>• Health and Business – Our Bodies, Our Decision</li><li>• Culture and Tradition – The Good, the Bad and the Ugly</li></ul>
3:45 – 5:00 pm	<b>Panel V: Finding and Getting Financial Support</b>
5.00 – 5.15 pm	Closing Remarks
5.15 – 5.30 pm	Afternoon Tea / Symposium Ends

*\*Programme is subject to change*



## REGISTRATION FEE

<b>STUDENTS*</b>	RM800
<b>OTHERS</b>	RM1200
<b>GROUP FEE</b>	Three (3) or more participants from the same organisation are entitled to a 10% discount from the total fee
<b>EARLY BIRD FEE</b>	10% discount from the registration fee will be given to participants who register <b>BEFORE 29 JUNE 2018</b>
* Students who register must provide a copy of your valid student card – front and back	
o Fee includes full refreshments: lunch and two (2) tea breaks for the duration, workshop notes and a certificate of attendance	

## CONTACT DETAILS (BILLING PURPOSES)

Name	
Designation	
Email	
Address	
Tel/ Mobile No	

## PARTICIPANT'S INFORMATION

Participant (1)	:	_____
Organisation	:	_____
Designation	:	_____
Email	:	_____
Mobile No.	:	_____
Participant (2)	:	_____
Organisation	:	_____
Designation	:	_____
Email	:	_____
Mobile No.	:	_____
Participant (3)	:	_____
Organisation	:	_____
Designation	:	_____
Email	:	_____
Mobile No.	:	_____

## PAYMENT OPTIONS [PLEASE TICK AS APPLICABLE]

<input type="checkbox"/>	<b>Cash</b>	<input type="checkbox"/>	<b>Government L.O/ P.O</b>
<input type="checkbox"/>	<b>Cheque</b>	<input type="checkbox"/>	<b>Invoice</b>

Foreign participants are required to pay via interbank transfer in equivalent Ringgit Malaysia (RM)

Payment is due prior to commencement of programme and must be made by:

1. Cash: Payment can be made on the day of the programme provided that an LoU is submitted to UMCORS two (2) weeks before the programme date
2. Cash and Cheque Deposit/ Online Transfer/ Telegraphic Transfer/ Government L.O.: Payment must be made by crossed A/C Payee and issued in favour of **"Bendahari Universiti Malaya"**

**Account No:** 80-0127999-8  
**Bank:** CIMB Bank Berhad, Universiti Malaya, 50603 Kuala Lumpur  
**Swift Code:** CIBBMYKL

3. Cheques by post must be addressed to:  
 University of Malaya Malaysian Centre of Regulatory Studies (UMCoRS),  
 Faculty of Law, University of Malaya,  
 50603 Kuala Lumpur.

4. Please email a clear copy of your supporting document (deposit slip, EFT advice, remittance advice, voucher, etc) once payment is made.
5. All fees are exclusive of any kind of taxes, withholding or otherwise. In any case of taxes applicable, the client has to ensure the taxes are paid on top of the fees paid for this programme. Compliance with the local tax laws is the responsibility of the client
6. Any bank charges and/ or expenses incurred must be borne by the payer
7. A confirmation letter and invoice will be sent upon receipt of your registration. Full payment is required before the programme. Only those participants whose fees have been paid in full will be admitted to the event.

- Cancellation and Refund Policy:
- If any registered participant cannot attend the workshop, substitutions/ replacements are welcome at any time.
  - Cancellations within 14 days prior to the programme will carry a 50% cancellation fee.
  - Cancellations within less than 7 days prior to the programme date carry a 100% liability.
  - All cancellations must be made in writing (email) to UMCORS
  - The organiser reserves the right to modify, cancel or postpone the event, should circumstances arise that make such action necessary, whereupon all registration fees paid will be refunded

**To register, please send/email this form BEFORE 2 JULY 2018 to:**

**Address:** University of Malaya Malaysian Centre of Regulatory Studies (UMCoRS), Faculty of Law, University of Malaya 50603 Kuala Lumpur, Malaysia.

**Tel:** 03-7967 6579/6580

**Email:** umcors.events@um.edu.my

**Web:** www.umcors.um.edu.my

**Facebook:** www.facebook.com/UMCoRS

**Twitter:** UMCORS

**Contact Person:** Ms. Yana / Ms. Nurin