Prohibition of Anti-competitive Agreements

8 April 2014
The Royale Chulan Kuala Lumpur

PROGRAMME FEE

| PROGRAMME FEE | RM 1000 per participant |
| 10% discount per participant for group booking of 3 or more participants |

PAYMENT METHOD

Payment is due prior to commencement of programme and must be made by:

1. Cash – you can make the payment on the day of the programme provided that an LoU is submitted to UMCORS two weeks before the programme date;

2. Cash & Cheque Deposit/ Online Transfer/ Telegraphic Transfer/ Government L.O. - payment must be made by crossed A/C Payee and issued in favour of “Bendahari Universiti Malaya”, CIMB Bank Berhad, Universiti Malaya, Lot 5270, Bangunan Pentadbiran Baru, Universiti Malaya, 50603 Kuala Lumpur, account number 3440-0004005-05-3, SWIFT Code CIBBMYKL.

   a) Cheques by post must be addressed to:
   
   University of Malaya Malaysian Centre of Regulatory Studies (UMCoRS)
   
   level 13, wisma r & d, university of malaya, jalan pantai baharu
   
   59990 kuala lumpur malaysia
   
   b) Please fax or email a clear copy of your supporting document (deposit slip, EFT advice, remittance advice, voucher etc) once payment has been made.

   Note:

   • All fees are exclusive of any kind of taxes, withholding or otherwise. In any case of taxes applicable, the client has to ensure the taxes are paid on top of the fees paid for this programme. Compliance with the local tax laws is the responsibility of the client;

   • Any bank charges and/or expenses incurred must be borne by the payer

   A confirmation letter and invoice will be sent upon receipt of your registration. Full payment is required before the programme. Only those participants whose fees have been paid in full will be admitted to the event.

REGISTRATION FORM

Workshop : Prohibition of Anti-competitive Agreements
Date : 8 April 2014
Time : 8.30am - 5.30pm
Venue : The Royale Chulan Hotel

PARTICIPANTS' DETAILS

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<th>Name (Title)</th>
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COMPANY DETAILS

Company / Organization Name : __________________________
Address : ____________________________________________

CONTACT PERSON DETAILS

Name : ____________________  Designation : ____________________
Tel No : ____________________  Fax No : ____________________  Email : ____________________

To register, please email/fax/send this form BEFORE 25 March 2014 to:

University of Malaya Malaysian Centre of Regulatory Studies (UMCoRS)
Level 13, Wisma R & D, University of Malaya, Jalan Pantai Baharu, 59990 Kuala Lumpur, MALAYSIA

Tel : 03 2246 3372 / 3370  Mobile : 012-2100 616  Fax : 603 2246 3367  Email : umcors@um.edu.my
Website : www.umcors.um.edu.my  Facebook : www.facebook.com/UMCoRS  Twitter : @UMCoRS

Registration will be closed on 25 March 2014 and / or when the number of participants has reached the maximum.
SIGNIFICANCE

With the finding of an infringement of the Competition Act 2010 against a trade association in the very first year of its coming into force, followed by a proposed decision to impose RM10 million on two airlines in the second year, businesses, regulatory bodies, as well as policy-makers, are perplexed by competition law enforcement and complexity of compliance. The confusion is compounded by the grant of a block exemption in favour of liner shippers but, on the other hand, the announcements to investigate into certain industries for making public announcements on price increases. Many commercial agreements are anti-competitive in some way-some wholly, while others partially. After numerous advocacy sessions by the relevant authorities, there remain many questions: What agreements are considered anti-competitive by the law? What agreements are anti-competitive by effect? How are agreements anti-competitive by effect? There are, on the other hand, 4 criteria that serve to exempt anti-competitive agreements. The criteria are in very general, broad legal and economic terms. Policy-makers and decision-makers find it hard to understand and apply such criteria to a proposed transaction or policy on the table. The relevant authorities have not issued clear guidelines that would provide a comprehensive analytical framework. Decision-makers do not understand why an application for an individual exemption was denied while a block exemption was granted. Decision-makers are also perplexed by the announcements to investigate certain trade associations for their public announcements on price increases. Are public announcements on price increases no longer permitted?

With the successful running of workshops on competition law in the past UMCoRS has received numerous requests that a workshop specifically focused on anti-competitive agreements be held. This workshop is intended to explore deeper the concept of anti-competitive agreements, exemption criteria and other relevant issues. While participants of previous workshops are encouraged to deepen their understanding of competition law, particularly on the prohibition of anti-competitive agreement, newcomers are also welcome as they would stand to benefit from the workshop.

WORKSHOP OBJECTIVES

• Create awareness of the prohibition of anti-competitive agreement
• Assess the impact of the prohibition on commercial transactions
• Provide advice and guidance on structuring commercial agreements so as to comply with competition law, in general, and the exemption criteria, in particular
• Equip participants with knowledge about assessing the anti-competitiveness, if any, of commercial agreements.

OUTLINE OF WORKSHOP

The 1-day workshop will be divided into 4 sessions starting at around 9 a.m. and ending at 5 p.m. There would be tea breaks and lunch break in between. Participants would have the opportunity to have some case-study in the course of the workshop.

TOPICS

• Concept of anti-competitive agreement
• Analysis of agreements that may be anti-competitive
• Individual and block exemptions
• Exemption criteria
• Parallel price increases
• Ancillary restraints

TARGET AUDIENCE

CEOs, MDs, Directors, Business Owners, Policy-makers and Civil Service Officers, Regulatory Body Officers, Compliance Officers, Human Resources Managers, Sales Officers, Pricing Managers, Business Analysts, Commercial Strategy Officers, Legal Counsel, Trade Associations, and others.

PROFILE OF FACILITATOR

Dr. Vince is the first Malaysian to have completed his doctorate study in competition law and policy. He read law at the School of Law, King’s College London, where he obtained his LLB (Hons). He practiced law in the civil and commercial field for a few years before he successfully obtained a scholarship to pursue his postgraduate study and was awarded the degree of Doctor of Philosophy (PhD). Upon his return to Malaysia he was robed into the Implementation of Competition Law Committee then set up by the Ministry of Domestic Trade, Cooperatives and Consumerism (MDTCC)-the Ministry overseeing the passing of the Competition Act 2010. He attended various ASEAN Experts Group on Competition (AEGC) meets. He was the sole representative from Malaysia invited by the organizers to attend the first ASEAN Competition Conference jointly hosted by ASEAN Secretariat and KPPU (Indonesian competition authority).

He has been widely involved in competition law-related work, including giving competition law briefings to State development authorities, chambers of commerce and industries, trade associations, listed companies, as well as foreign governments. He has been interviewed by the media on issues relating to competition law and enforcement, and was quoted in an article published by the International Bar Association.

He has published a number of articles in international journals, including:


Record shows that Dr Vince is apparently the first Malaysian to have an article on competition law published in the Australian Competition & Consumer Law Journal (CCJ), the only Australian law journal that is devoted to competition and consumer issues.

He has also been invited to attend a number of competition law conferences, both local and overseas, including:

• Acting as key speaker at the launch of ASEAN Handbook on Competition Policy & Law organized by ASEAN Secretariat
• Acting as moderator of the first Seminar on Competition Law of Malaysia organized by MDTCC
• Giving a presentation on the Competition Act 2010 at the Japan Fair Trade Commission-the first Malaysian to have been granted such an occasion

Dr. Vince has given lectures on law and introduced the first Competition Law course in an undergraduate law programme at the Faculty of Law, the University of Malaya-the first Competition Law course offered since the passing of the Competition Act 2010. Dr Vince is one of the first Associate Fellows of the University Of Malaya Centre Of Regulatory Studies (UMCoRS) and has conducted workshops on competition law which received overwhelming responses.