



**UNIVERSITY
OF MALAYA**



**ACADEMIC ENHANCEMENT AND
LEADERSHIP DEVELOPMENT CENTRE (ADeC)**

Inspiring Talent, Nurturing
Leaders



**UNIVERSITY
OF MALAYA**

Pengenalan dan sejarah permulaan SULAM



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Latarbelakang

- SULAM = Service Learning Malaysia - University for Society

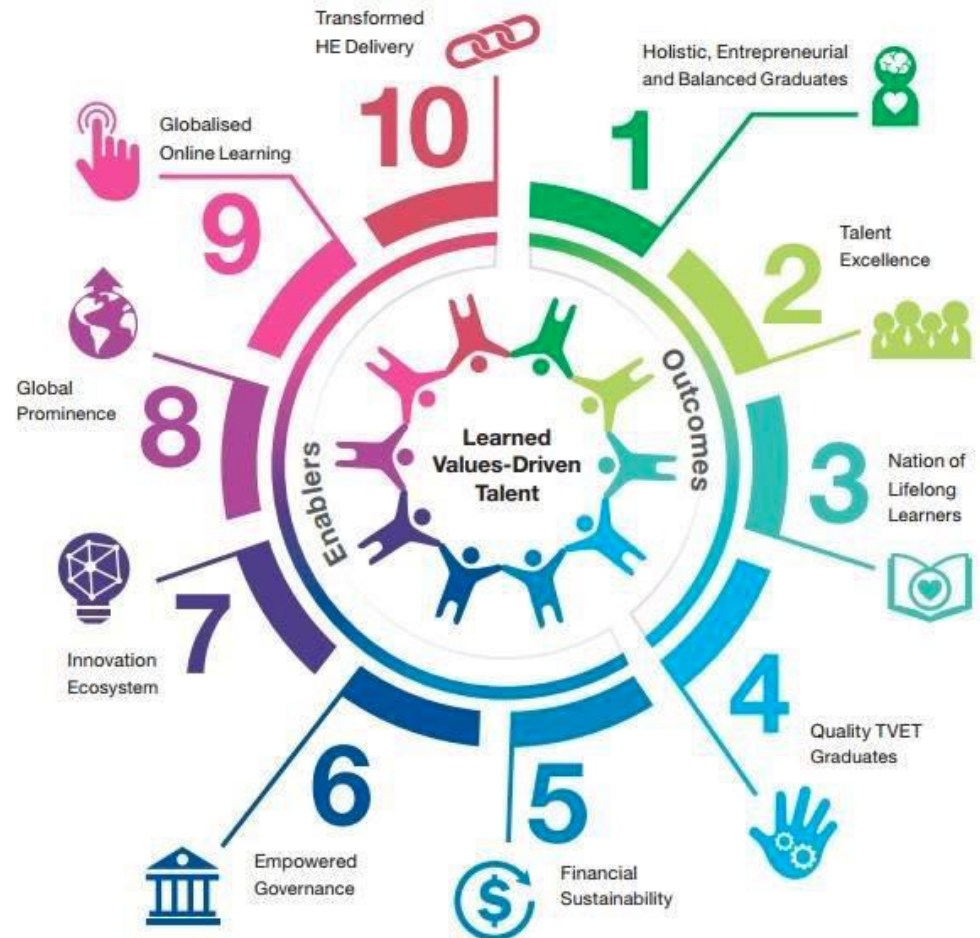
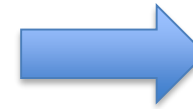
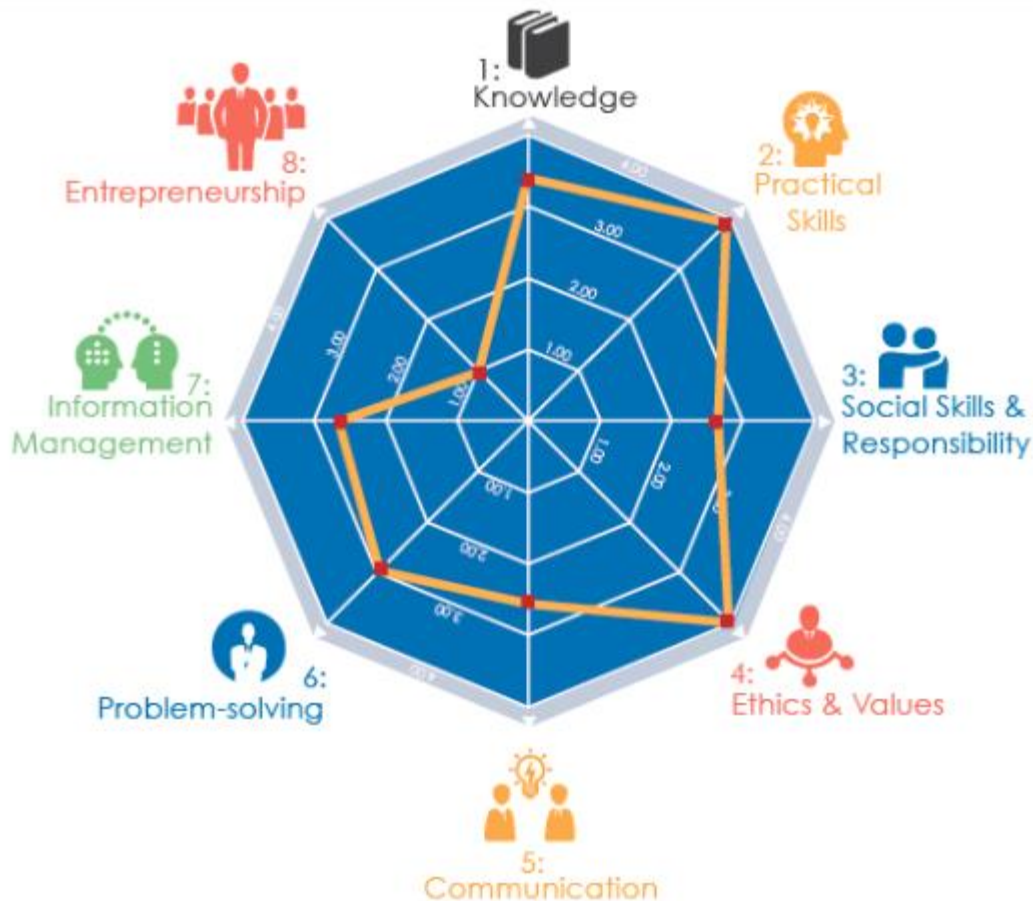


Figure 2, cited from Fadzleen, Rose, & Naoki (2015).

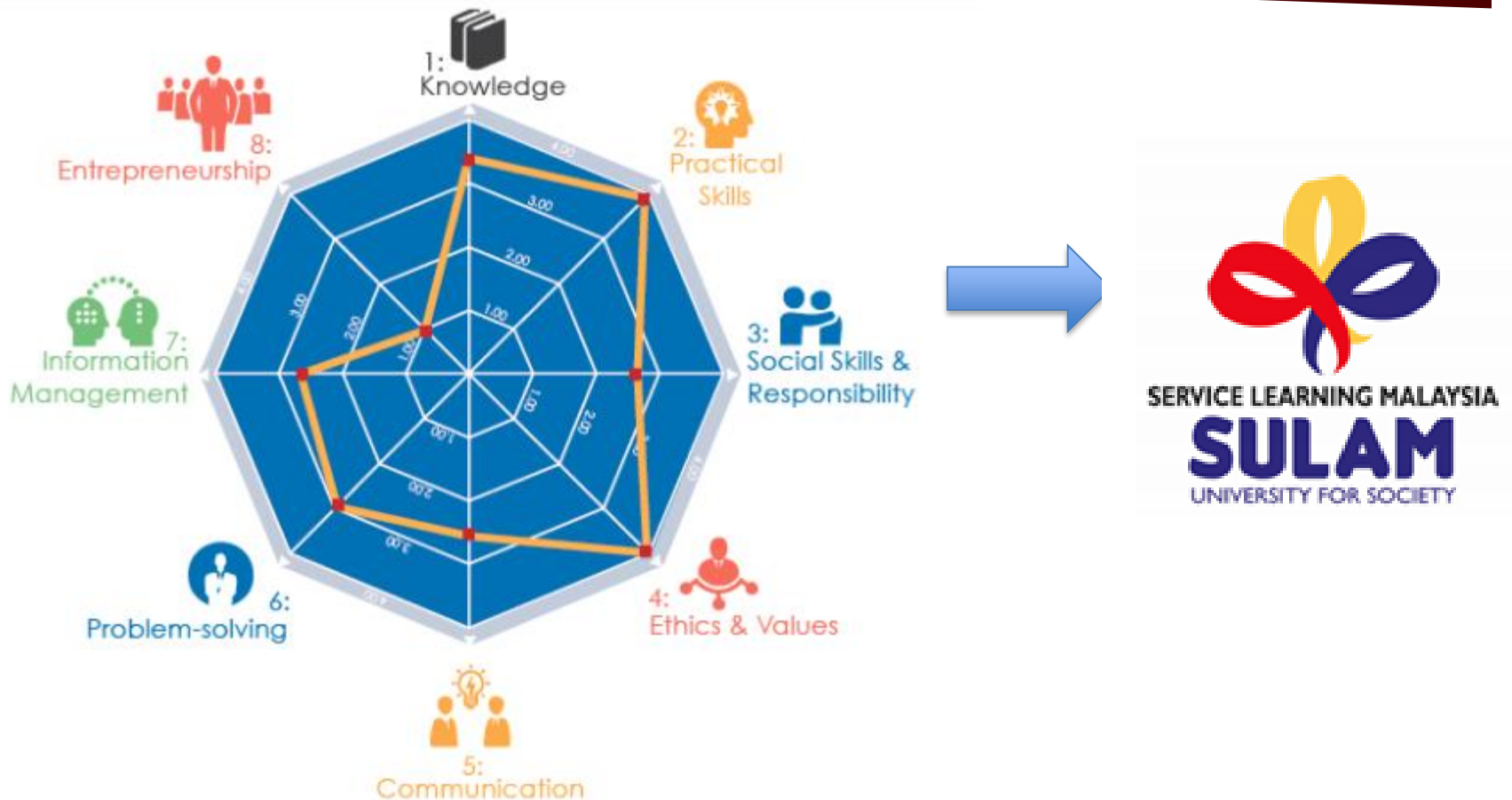
Shift 1: Holistic, Entrepreneurial and Balanced Graduates



Source: <http://www.ukm.my/ukmq/en/conference/icgpa/>

Source: <http://icgpa.mohe.gov.my/about/>

Shift 1: Holistic, Entrepreneurial and Balanced Graduates

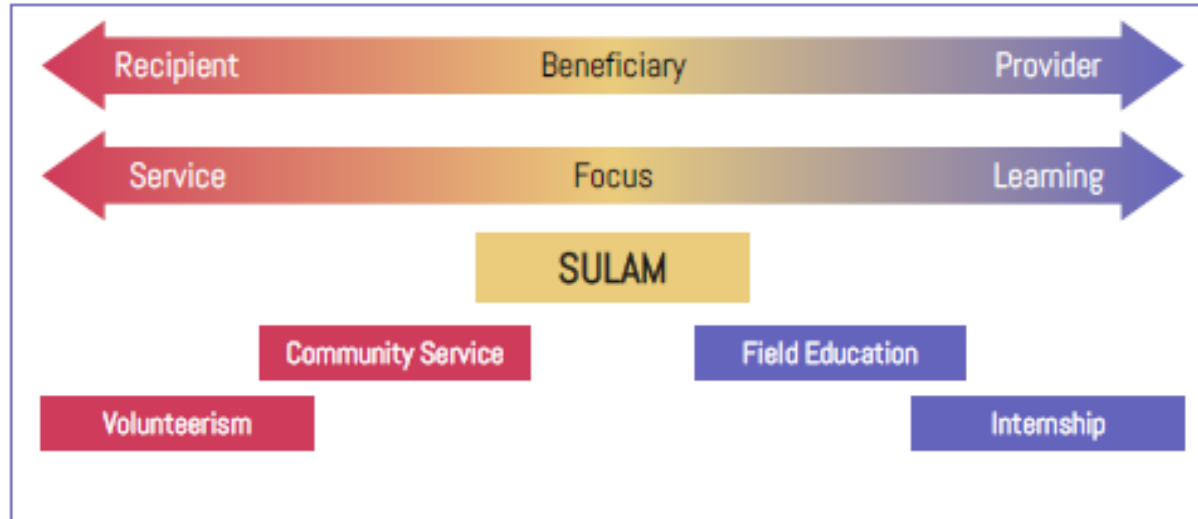


Apa itu SULAM?



Bahagian Kecemerlangan Akademik, JPT, KPT (2020)

1.2 How is SULAM Different from Community Service?



Distinctions Among Service programmes

Source: Furco, (1996)

SULAM is Different from...

Volunteerism

Primary emphasis is on work being provided. Generally not linked to intentional formal or information learning/reflection

Community Service

Primary emphasis is on the service being provided, some intentional opportunities for reflection maybe incorporated, often not

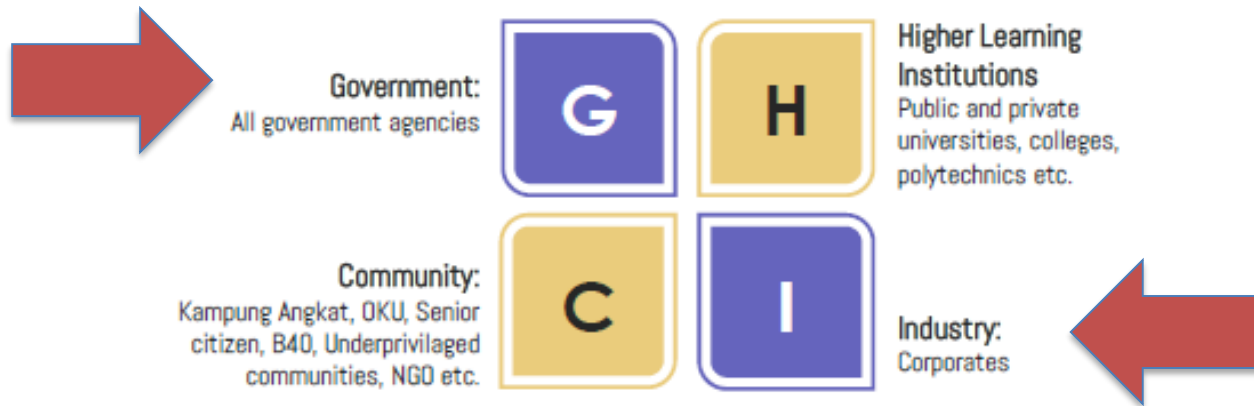
Internships

Engagement is primarily for the purpose of gaining hands-on experiences to enhance learning of a particular field of study. Often not linked to academic learning.

Field Education/Work

Engagement if the work of a community organization related to their academic field of study. Not fully integrated into their current coursework, limited opportunities for reflection.

QUADRUPLE HELIX SULAM



Peranan industri

SOKONGAN INDUSTRI

- ✓ Ilmu, kepakaran & kemahiran
- ✓ Penajaan
- ✓ Rangkaian
- ✓ Peralatan & ruang
- ✓ Teknologi



MANFAAT KEPADA INDUSTRI

- Meningkatkan publisiti & keterlihatan
- Menghubungkan IPT & komuniti
- Pengecualian cukai
- Memperkukuh Tanggungjawab Sosial Korporat
- Rangkaian kerjasama industri
- Menyediakan graduan kompeten
- Penempatan Latihan Industri



Strategi dan Fasa SULAM

STRATEGI

- Menyuntik Elemen SULAM dalam Kurikulum
- Membangunkan Sistem Sokongan SULAM

FASA 1 (2019)

- Pembangunan Playbook SULAM
- Bengkel ToT SULAM
- Semakan kurikulum
- Mengalakkan badan korporat, industri dan agensi kerajaan terlibat dengan SULAM
- Perkongsian Amalan Terbaik SULAM

FASA 2 (2020-21)

- Bengkel Perkongsian IPT, Badan Korporat dan agensi kerajaan
- Menambah baik pelaksanaan SULAM
- Kajian keberkesanan SULAM
- **Penubuhan SULAM-Net**
- Pengiktirafan kecemerlangan SULAM



Aktiviti akan datang



Pertandingan e-
SULAM peringkat
kebangsaan
(Dec 2020 - Feb 2021)

Q&A / Discussions



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References

- Department of Higher Education (2019). SULAM: Service learning Malaysia – University for society. Available from <https://drive.google.com/file/d/1FRuPMYTKAqTKrxLZ0fsnIKCnTXyv5kIP/view>
- Fadzleen, N., Rose, S. D. & O. Naoki (2015). [Stakeholders' view on MOOCs sustainability in Malaysian higher education: A preliminary study.](#) *ARPJ Journal of Engineering and Applied Sciences*, 10(23), 18104-18112.