

# SULAM - Chapter 3

**Community Partner Matching** 

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#### Chapter 3 - Outline

- Definition of SULAM Community Partnership
- Principles of Partnership
- Forming SULAM Partnership
- Pre-planning Activities for SULAM Partnership
- Stakeholders
- Flowchart to Develop Project/Program
- Industry Point of View
- Example of Working Model
- Management of SULAM
- Challenges
- SULAM Net





### Definition of SULAM Community Partnership

Community partnership involves a collaborative effort between stakeholders to achieve a common community goals and for the students to achieve learning out comes of the course.









# Principles of Partnership

- Specific purpose and agreed upon mission, values, goals, measurable outcomes and accountability
- Mutual trust, respect, genuineness and commitment
- Build on strengths and assets, builds capacity and also address needs
- Balance power and share resources
- Clear, open and accessible communication
- Agree upon roles, norms and procedures
- Ensure feedback among all stakeholders
- Share the credit
- Partnerships evolve and can dissolve







#### Forming SULAM Partnership

- Identify your partners and know your community
- Examine history of relationship between institution and community (Eg: UCTC) \*of applicable community and industry relationship unit
- "Get to know" your partners
- Involve key decisions makers in the partnership









### Pre-planning Activities for SULAM Partnership

- Identify each partner's skills and assets
- Identify roles of partnership members
- Foster leadership and skill development among partners
- Identify resources
- Develop a partnership agreement or memorandum







### A SULAM Partnership Planning Committee

- Establish and agenda with special focus on the development of goals, objectives, and strategies.
- Establish governance, shared leadership and decision making structures
- Establish a place for your planning committee to meet
- Establish useful methods of note taking
- Establish systems to evaluate the meetings
- Establish methods of communication
- Determine and design the partnership's planning process
- Identify methods of accountability
- Develop a risk management plan







#### Stakeholders

- Higher Learning Institutes
- Community
- Government
- NGO
- Local district council
- Industry







### Flowchart to Develop Project/Program

Community raise HLI's SULAM Unit ••••• Dean to ensure at least issues or problems one SULAM activities in one course per year Course coordinator to prepare teaching plan and identify communities to be approached W1 - W2 Students approach communities ----> Faculty/University Partner matching ---> Government agencies Identify needs of the community ••• NGO's Common goals to be achieved .... Industry W9 - W12 Transfer of knowledge Clinics W13 - W14 Seminars Presentation Reflections Campaigns Problem solutions







### **Industry Point of View**

How to engage or establish partnership with the industry?

- Prepare list of prospect partners
- Invite prospect partners to SULAM activities
- Briefing given to partners, engage partners in SULAM activities
- Value added: tax-exemption to fund donor, logo appearance in publicity material, internship, prospect staff

What can the industry offer?

- Funding
- Knowledge and skills
- In kind sponsorship
- Networking







## Example of Working Model from UTM (CCSL)

How to engage or establish partnership with the community?

#### ·····• MEETING

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#### (WK1-2) Beginning

- Preliminary discussion
- · Introduction of program SL

#### (WK2-6) Project paper

- Lecture start
- Set theme/community Form committee, fill in form SL, approval form CCSL
- · Site visit/meeting with community
- . Draft project paper Prepare project paper, checking
- Sign by lecturer/ assistant lecturer
- · Submission of project paper to CCSL

#### (WK7-8) Approval

- Review of project paper CCSL Suitability of program/location/community, fund allocation
- Approval letter of project
  - Approve Transportation booking, offer letter
  - o Not approve Revise project paper, resubmission
- Changes/cancellation of project Fill in form of changes, discuss with CCSL

#### (WK9-13) Implementation

- Start project Preparation indoor/outdoor, role of committee
- Implement project Questionnaire, form of community participation, form of feedback

#### (WK14-16) Report

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- Report XTVT Financial report, Report SL
- Reflection/post-mortem
- Presentation in seminar Financial report, receipts
- . Submission of report to CCSL Signature of lecturer | Hardcopy/softcopy according to format

...... The End- Mark entry/OBE







### Management of SULAM

- Each institution is to establish a SULAM unit/committee (a coordinator, a finance officer, an admin officer)
- HLIs to establish a one stop centre(OSC) for community and industry linkages to provide SULAM projects – Community partner information form
- OSC to provide information to SULAM unit/committee
- SULAM unit to facilitate course coordinators to plan for SULAM projects
- Students to enrol for the course
- Students to engage with community and industry with the guide of SULAM unit
- SULAM project with community to take place
- Evaluation of students and community







### Challenges

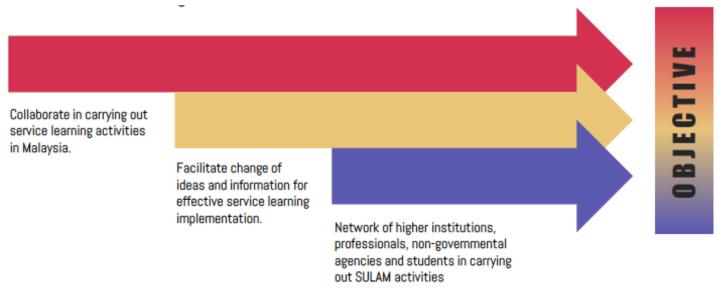
- Fundings
- Instructor
- Student
- Community
- Government agencies
- NGO's
- Industry

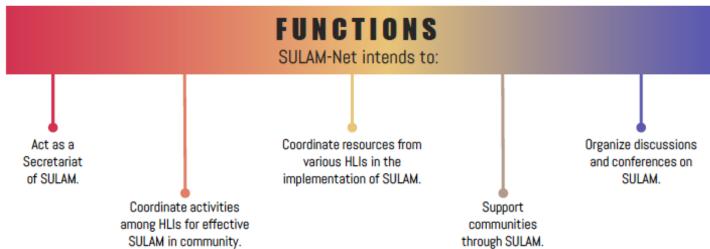






#### **SULAM-Net**





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