Title and Executive Summary

A. S. M. A. Haseeb Research Clusters, IPPP and Dept. of Mechanical Engineering University of Malaya

M A L A Y A

Workshop on Research Grant Proposal Writing: Attaining Essential Quality for Success, Research Clusters, IPPP, University of Malaya, 06 Nov 2019

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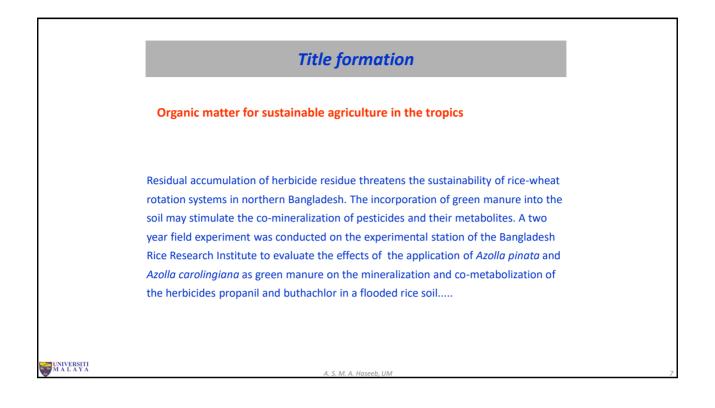


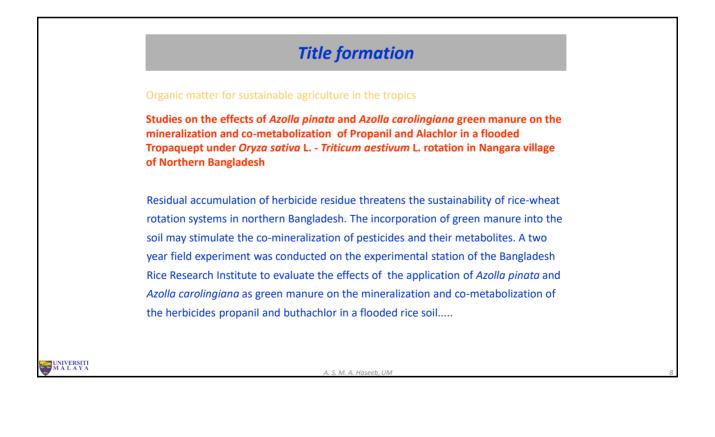
The Title

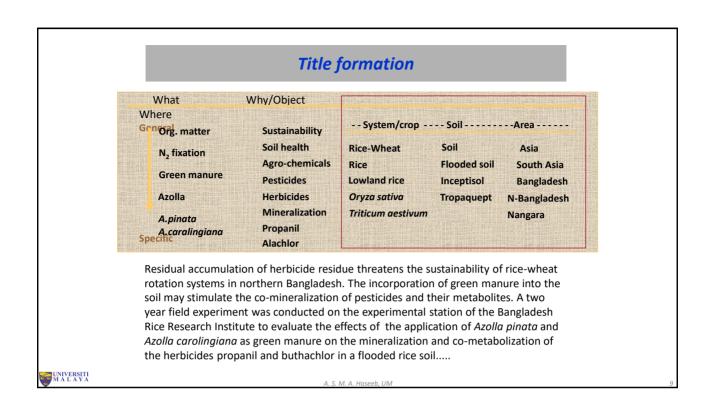
- Extremely important and needs great care \rightarrow will be read first
- Captures nature of work → must relate to specific research question being studied
- Should relate to grant funder's application call
- "Good title" \rightarrow fewest possible words that adequately describe contents of proposal
- Accuracy of title \rightarrow Very important
- Concise, specific and informative
- Usually emerges when proposal has been completed

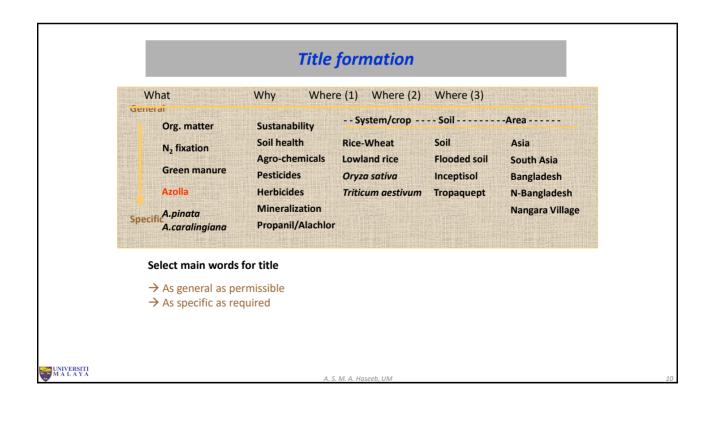


		Title
Original	Revised	Remarks
Preliminary observations on the effect of Zn element on anticorrosion of zinc plating layer	Effect of Zn on anticorrosion of zinc plating layer	Long title distracts readers. Remove all redundancies such as "studies on", "the nature of", etc.
Action of antibiotics on bacteria	Inhibition of growth of <i>mycobacterium</i> <i>tuberculosis</i> by streptomycin	Titles should be specific. Think about "how will I search for this piece of information" when you design the title.
Fabrication of carbon/CdS coaxial nanofibers displaying optical and electrical properties via electrospinning carbon	Electrospinning of carbon/CdS coaxial nanofibers with optical and electrical properties	"English needs help. The title is nonsense. All materials have properties of all varieties. You could examine my hair for its electrical and optical properties! You MUST be specific. I haven't read the paper but I suspect there is something special about these properties, otherwise why would you be reporting them?" - the Editor-in -chief

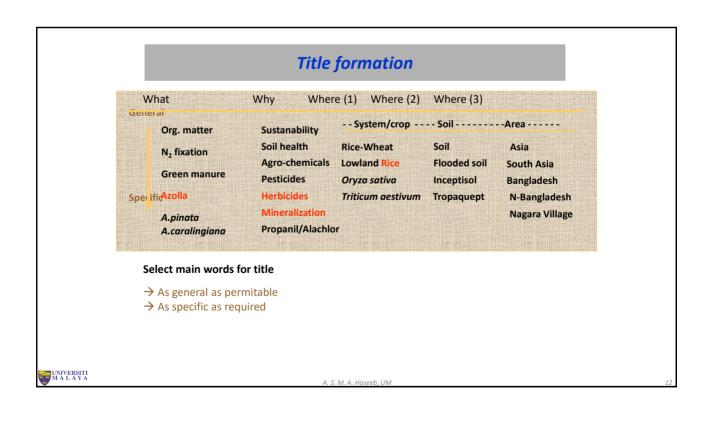




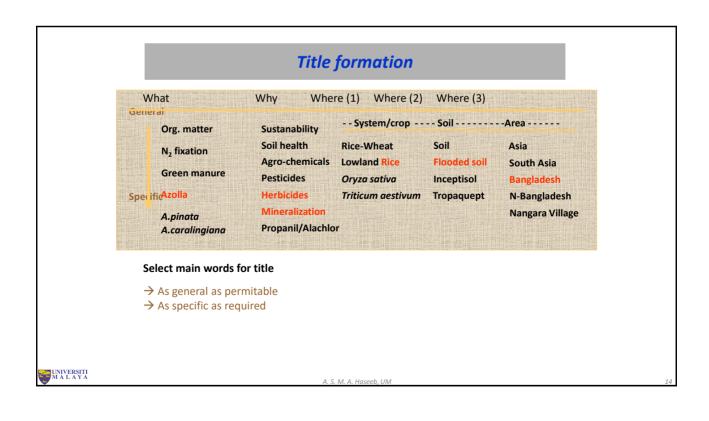


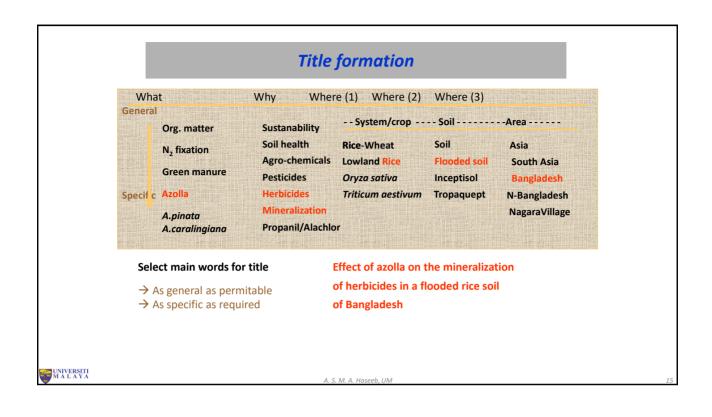


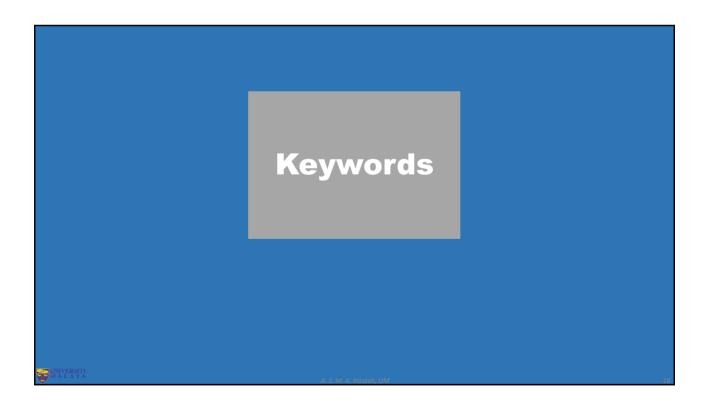
What	Why Whe	ere (1) Where (2)	Where (3)	
Org. matter N ₂ fixation	Sustanability Soil health Agro-chemicals	System/crop Rice-Wheat Lowland rice	Soil Soil Flooded soil	Area Asia South Asia
Green manure Spec <mark>ificAzolla</mark> A.pinata A.caralingiana	Pesticides Herbicides Mineralization Propanil/Alachlo	Oryza sativa Triticum aestivum or	Inceptisol Tropaquept	Bangladesg N-Bangladesh Nangara Village
Select main word	s for title			
\rightarrow As general as p \rightarrow As specific as r				

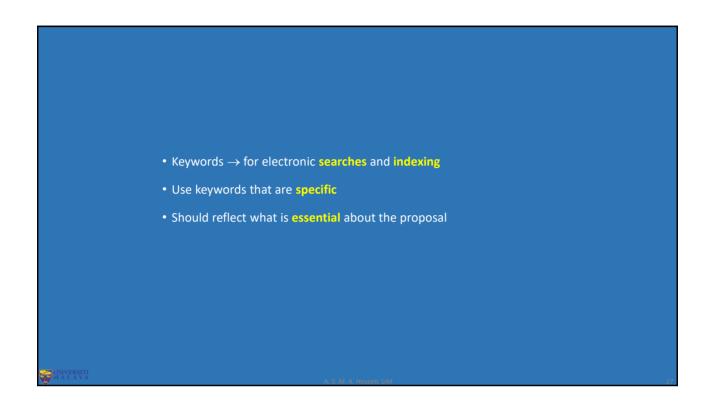


System/crop Soil Area		re (1) Where (2)	Why When	What
Soil health Rice-Wheat Soil Asia Agro-chemicals Lowland Rice Flooded soil South Asia Pesticides Oryza sativa Inceptisol Bangladesh Herbicides Triticum aestivum Tropaquept N-Banglades Mineralization Nangara Villa	Soil Flooded soil Inceptisol	Rice-Wheat Lowland Rice Oryza sativa	Agro-chemicals Pesticides Herbicides	Org. matter N _z fixation Green manure SpecificAzolla





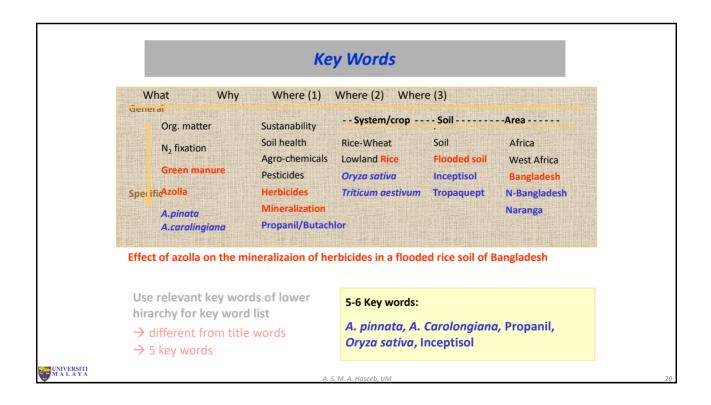




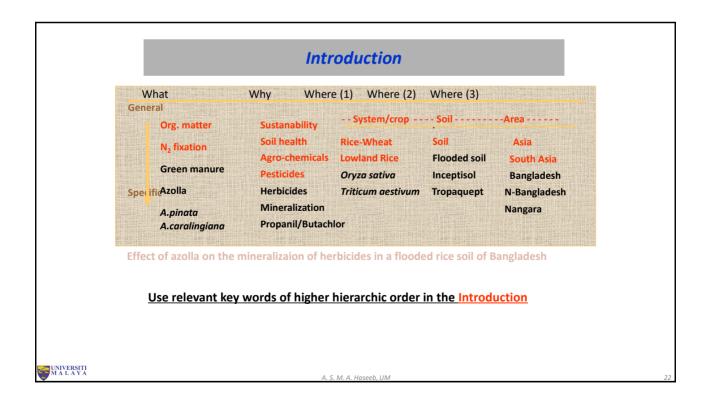
Key Words
Use relevant words of lower hirarchy for key word list
\rightarrow different from title words
\rightarrow 5 key words
UNIVERSITI MALAYA A. S. M. A. Haseeb, UM

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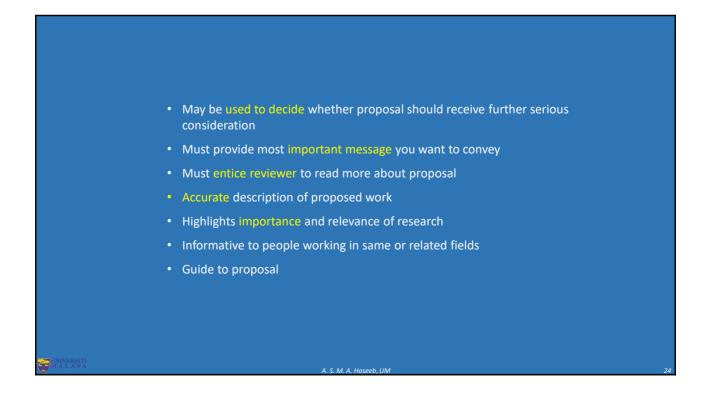
	, AC	y Words		
What	Why When	re (1) Where (2)	Where (3)	
General				
Org. matter	Sustanability	System/crop	Soil	Area
N ₂ fixation	Soil health	Rice-Wheat	Soil	Asia
	Agro-chemicals	Lowland Rice	Flooded soil	South Asia
Green manure	Pesticides	Oryza sativa	Inceptisol	Bangladesh
Azolla	Herbicides	Triticum aestivum	Tropaquept	N-Bangladesh
Specific A.pinata	Mineralization			Nangara
A.caralingiana	Propanil/Butach	llor		
A.caralingiana	words of lower		ed rice soil of F	Bangladesh
Use relevant key w hirarchy for key w				

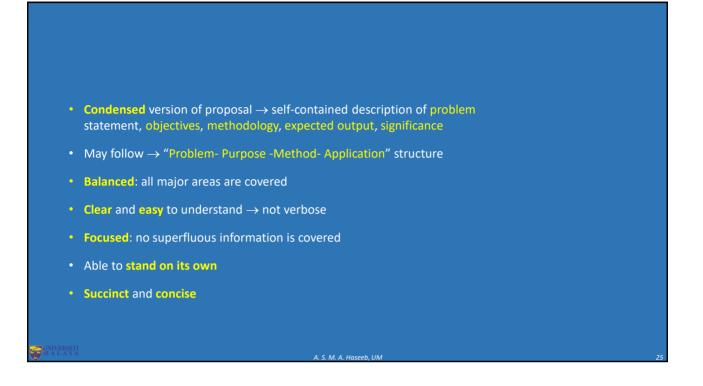


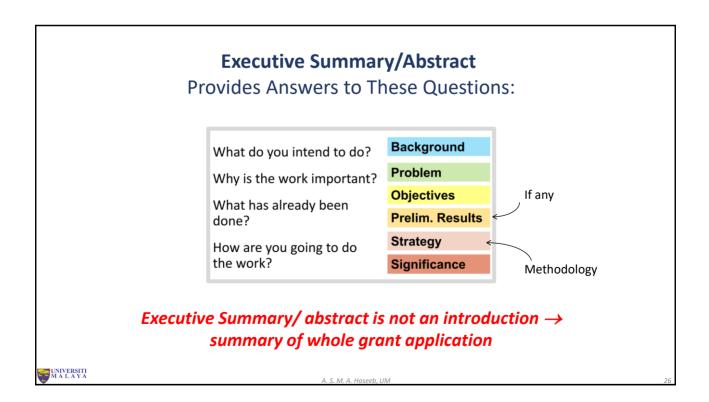
	Ке	y Words		
What Why	Where (1)	Where (2) Wher	e (3)	
Org. matter	Sustanability	System/crop	Soil	Area
N ₂ fixation	Soil health Agro-chemicals	Rice-Wheat Lowland <mark>Rice</mark>	Soil Flooded soil	Asia South Asia
Green manure	Pesticides	Oryza sativa	Inceptisol	Bangladesh
Sper ificAzolla	Herbicides Mineralization	Triticum aestivum	Tropaquept	N-Bangladesh Naranga
A.pinata A.caralingiana	Propanil/Butach	lor		
Effect of azolla on the Use relevant key wo hirarchy for key wo	ords of lower	Key words i		ıl order !

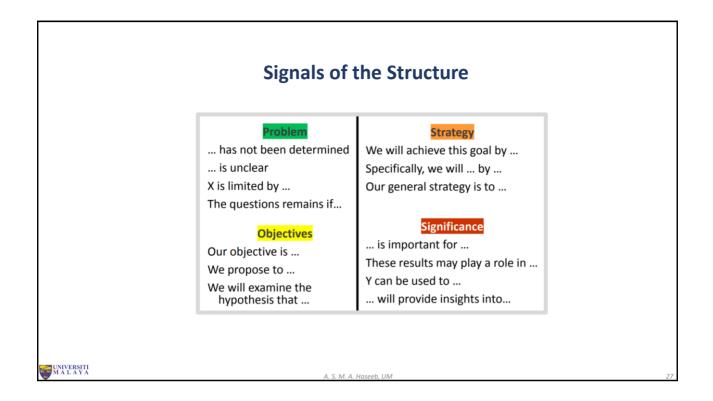


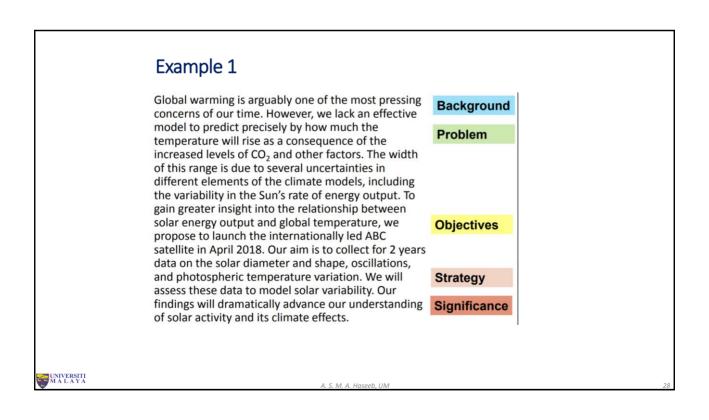












Example 2

X is a major human pathogen, which infects over 100 million people per year, leading to high morbidity and mortality. Current therapies for X are expensive, poorly tolerated, and only partially effective in controlling the pathogens and in limiting disease. Recently, we and other succeeded in establishing a system to grow X in cell culture. These systems will allow us to completely dissect the life cycle of X. Our initial characterization of cell cultureproduced X indicates unusual physical properties. Understanding of X's life cycle will aid in the development of improved pharmaceuticals.

A. S. M. A. Haseeb, UM

Avoid in executive Summary/ Abstracts

- Descriptions of past accomplishments
- Any information not covered in your proposal
- Any confidential information
- Graphs or images
- Citations