



Internship for Marketing Students

Selangor

During the internship period, you will be exposed to these areas:

Responsibilities:

- Create success story video marketing for KUKA Robotics and KUKA Partners.
- Manage marketing leads and update into KUKA Sales Tool Platform. Create KUKA website content on robotics and publish into digital platform.
- Publish robotics content into KUKA social media channels - Facebook and LinkedIn.
- Manage email marketing campaign e.g. Publish KUKA newsletter Assist in KUKA events and training workshop.
- Regional marketing exposure for countries including Malaysia, Singapore, and Australia.

Skills and Specifications

- Must be diligent, hardworking, sincere and fast learner
- Excellent writing, editing and personal skills
- Good communication skills, verbal and written
- Enthusiasm for the field of marketing

How Intern's Win

- Test potential career choices
- Develop real life work skills
- Build connections for future career opportunities
- Learn to connect classroom training to the work world
- Stand a better chance to be hired

Requirements:

- Candidates with Diploma or bachelor's degree in Marketing/Computer Science/IT/Advertising/Media or equivalent.
- Requirements with minimum 4 months period of internship (January 2022 onwards).
- Required skill(s): Digital Marketing, Social Media Marketing, Video Editing, Photoshop.
- Required language(s): English. & Malay.

KUKA Robot Automation (M) Sdn. Bhd.

No. 5, Jalan PPU 2A, Taman Perindustrian Puchong Utama i32, 47100 Puchong, Selangor / Malaysia

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www.kuka.com.my Registered: 200101020284 (556041-W)



Who We are?

KUKA is a global automation corporation with sales of around EUR 3.2 billion and around 14,000 employees. As a leading global supplier of intelligent automation solutions KUKA offers its customers everything from a single source: from robots and cells to fully automated systems and their networking in markets such as automotive, electronics, general industry, consumer goods, e-commerce/retail and healthcare. The KUKA Group is headquartered in Augsburg, Germany.

Company Website

www.kuka.com

Social Media

LinkedIn: <https://www.linkedin.com/company/kukaglobal>

YouTube: <http://www.youtube.com/c/KukaRobotGroup>

Facebook: <https://facebook.com/kukaglobal>

Office Location

No. 5, Jalan PPU 2A, Taman Perindustrian Puchong Utama i32, 47100 Puchong, Selangor / Malaysia.

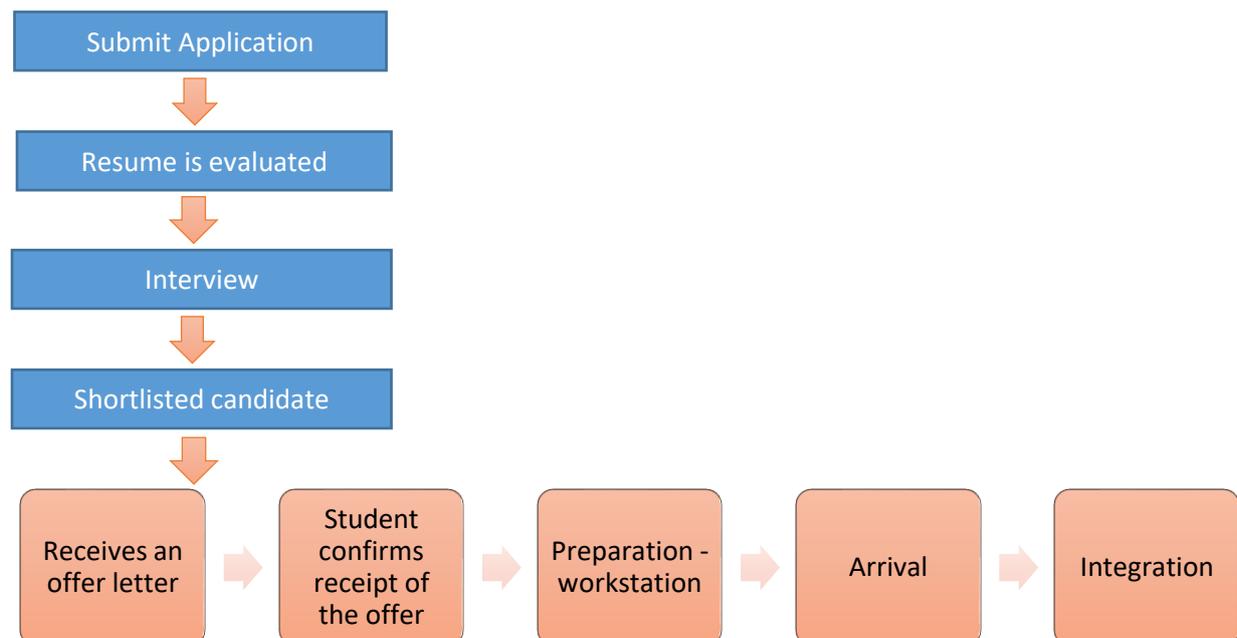
Internship Stipend

RM700 per month

How to Apply?

You may send us your resume and other supporting documents to sweeyuan.mong@kuka.com.

Application Process



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